Dottorato di ricerca in Scienze Linguistiche e Letterarie
Ciclo XXVIII
S.S.D.: L/LIN 04

LA TERMINOLOGIA FRANCESE DELLA
SMART CITY: SVILUPPO NEOLOGICO E
DINAMICHE PLURILINGUI

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Anno Accademico 2014/2015
Abstract

This work presents a comparative study of the main features of *Smart City* terminology in French, Italian and English, and it aims at deepening the knowledge of the disciplinary field analysed. A broad descriptive model is adopted, based on several methodological approaches. The study is divided into three parts, preceded by a preface with the diachronic analysis of the French term *urbanisme*. The first section aims at outlining and defining the *Smart City* concept, with particular emphasis on the causes of the emergence of this urban model at the beginning of the 21st century, its main stakeholders, and the semantic-rhetoric content of the adjective *smart*, which is far from being a neutral or fashionable label. Then, terminological neology and normalization in the Romance languages are investigated: the theoretical framework is followed by the study of the neological potential of French and Italian compared to the new English terms appearing in the *Smart City* domain. Finally, the third part focuses on realizing a terminological resource – a multilingual glossary, in annex – which is designed as a contribution to the definition and dissemination of the *Smart City* concept. The conclusion includes the main research outcomes and further perspectives of study.